DuraTite SYSTEMS LLC. newsworthy

MARCH 2007 Volume 2 Number 2

Welcome Aboard

DuraTite Systems is happy to announce the addition of the following Manufacturers Reps to our team:

RS JONES & ASSOCIATES
WA, OR, ID
360-828-1104

RALPH EASTERDAY & ASSOCIATES
AR, LA, MS, AL, TN, FLORIDA PANHANDLE
1-877-854-8001

SSM SINTCHAK SALES & MARKETING
CA (North of Bakersfield), NV (North of Clark County)
925-988-0770

FEATURED DISTRIBUTORS:
R.F. FAGER, Camp Hill, PA
717-761-0660

R.E. Michel Company, Inc.
(DuraTite Vendor Acct # 040772)
Timonium, MD
410-252-1133

Trade Show Schedule

Affordable Comfort
Cleveland, OH
April 23-27, 2007

•

CSI
Baltimore, MD
BOOTH #747
June 20-22, 2007

1-866-217-3872
Fax 814-464-0236
www.duratite.com

SAVINGS

REALLY ADD UP!

Many have already used our Savings Calculator available on **www.duratite.com** to estimate the real money the installer/contractor saves using DuraTite Take Offs versus the metal components. For those who haven't we encourage you to go to the site and fill in the blanks to see how the labor savings really add up. Plus, think about your existing metal collars and the amount of mastic and tape or other sealants you need to get the trunk line connection seal. With DuraTite's double sided adhesive gasket and 4 Clip & Zips you're saving on materials as well. In some jurisdictions our take off was approved to replace mastic at the trunk line connection.

Preassembled with flex duct!

Another huge advantage of the DuraTite design is the installer's ability to preassemble the flex duct right onto our take off. Being in a controlled setting, like a work table allows you to tape your flex on the take off faster than trying to maneuver in an attic or crawl space. This way you hand up the flex runs to the installer and they can simply peel off the gasket cover, press against either a duct board or sheet metal trunk line, pull to lock the 4 Clip Zips and GO!

$100 per Cut At ASHRAE we spoke to a large HVAC installer who said he calculated that it cost his company approximately $100 per stitch in lost time, medical bills and workers comp every time his installers cut themselves using the metal fittings. Our polypropylene take offs were designed by a contractor for a contractor to make these personal injuries a thing of the past.

Trade Show Rundown

DuraTite's team received tremendous response at both the ASHRAE Show in Dallas and the International Builders Show in Orlando last month. We are hitting the ground running moving into the 2007 building season. Currently, the 6", 7" low profile and 8" take offs are leading the way to our expansion plans including the 4", 5", 10" 12" and saddle take offs being introduced in the 2nd Quarter.

FOR A FREE SAMPLE PLEASE EMAIL **sales@duratite.com**